CONNECTOR

Mongoose + Blackbaud Raiser's Edge NXT: Better Conversations, Better Giving

The Mongoose connector for Raiser's Edge NXT is easy to implement. Once it's configured, Mongoose, the AI Engagement Platform, exchanges data with Raiser's Edge NXT automatically in both directions, and a dashboard in Mongoose shows you exactly what's moving.

No manual updates, FTP processes, or separate API workflows. Donor and contact records come into Mongoose on a set schedule, so your texting campaigns run on current information from Raiser's Edge NXT.

Text message history and opt-out status show up right in Raiser's Edge NXT, so gift officers can review a contact without switching systems.

Connector Features

Time Savings

- Import and export between Mongoose and Raiser's Edge NXT run automatically, keeping data accurate and freeing your team from manual updates.
- Text activity and opt-out changes export to Raiser's Edge NXT in real time, so the contact record always shows the latest conversation.

Minimal Implementation

No custom development or programming. Once you configure the connector, data transfers run automatically, with no manual steps.

Better Texting Campaigns

Current, synced contact information is the foundation of any texting campaign that works. That matters most on high-stakes days like Giving Days, when the right donors need the right message at the right moment.

Data Monitoring Dashboard

See every connector setting in one place inside Mongoose. The dashboard shows the latest processing data, import and export logs, and success and error notifications, so you can check the connector's health and catch issues early.

300%

increase in Giving Day donations at Brenau University

60%

text-to-donation response rate at the University of Georgia

3x

higher reply rate for Smart Messages vs. standard sends in Advancement (Mongoose 2026 Benchmark Report)

> “The past few years, we saw a dip in Giving Day performance. But this year, not only did we exceed our goal, we looked at what links were driving donations, and Mongoose texts were the top performers.”
>
> **Amanda Dowdle**, Director of Annual Campaigns and Development Officer, Presbyterian College

Built for Advancement Teams

- ✓ Reach donors where they already are: on their phones
- ✓ Personalize messages with tags like first name, gift history, or class year
- ✓ Run campaigns and one-to-one conversations from one Shared Inbox
- ✓ Track replies, opt-outs, and engagement for every send
- ✓ Save time with Smart Messages and Team Templates that drive higher reply rates
- ✓ Let the Inbox Assistant, an AI agent, answer routine donor questions from approved knowledge and flag the ones that need a gift officer
- ✓ Improve stewardship and event turnout with fewer phone calls
- ✓ Send when donors are listening: 5 p.m. and Sundays earn the highest reply rates in Advancement (Mongoose 2026 Benchmark Report)

Trusted by Advancement Teams Across the Country

From annual giving and reunion reminders to major gift coordination and Giving Day outreach, Mongoose and Raiser’s Edge NXT help your team build lasting donor relationships.

> “Texting has become our top-performing donor engagement channel. Mongoose allows us to meet donors where they are, improve response rates, and create deeper connections—leading to our most successful Giving Tuesday ever.”
>
> **Lori Apicella**, Director of Engagement, Duke Children’s Development