WHATSAPP

Mongoose WhatsApp: Global Conversations That Move Students Forward

Reach international students, prospects, and alumni on the messaging app they already use every day. WhatsApp is one of three core channels in Mongoose, the AI Engagement Platform, alongside Text and Web Chat, so your team can run real-time, personal conversations with contacts worldwide from the same place they manage everything else.

With WhatsApp in Mongoose, institutions can get past international texting limits, support global enrollment, and ensure every conversation matters, at scale and with care.

Grow Your Global Reach

International texting is expensive and unreliable in many countries. WhatsApp works anywhere your contacts have a data connection, so your outreach to students abroad arrives right away, in an app they actually check.

Meet Audiences Where They Are

For many international prospects, students, alumni, and donors, WhatsApp is the default way to talk. Adding it lets you reach them in real time on a platform they already know and trust.

Stand Out from the Crowd

Every institution is competing for international students, and social media and email are crowded. A personal WhatsApp message from a real person on your team is far more likely to get seen and answered.

Generate More Leads

International students want to connect but run into email blocklists, unclear contact points, and time zone gaps. Mongoose WhatsApp gives them a simple way to start a conversation and gives your departments an easy way to collect contact information.

Support International Student Engagement

International enrollment keeps shifting, and many institutions are rethinking how they recruit and retain international students. Mongoose WhatsApp helps you stay connected with timely reminders, personal check-ins, and culturally responsive messaging, so students abroad feel supported from inquiry to graduation.

WhatsApp by the Numbers

3B+
monthly users worldwide (Meta, 2025)

100B+
messages sent every day (Meta)

180+
Available in 180+ countries

Everything You Need to Run WhatsApp at Scale

Shared Inbox: Manage every incoming WhatsApp conversation together, inside Mongoose.

Full Functionality: Send, receive, and manage WhatsApp messages without leaving Mongoose.

Outbound Messages: Start or continue conversations outside WhatsApp's 24-hour window.

Team Templates: Create and share standardized, multilingual message templates.

Campaigns: Run large-scale, globally targeted outreach and track results in one view.

Scheduled Messages: Send at the right time in every time zone.

Segments: Group and filter contacts for targeted messaging.

Real-Time and Unread Notifications: Get instant alerts for new messages and see what's still waiting on a reply.

Multimedia Messaging: Send and receive images and other media files.

Response Time Awareness: Monitor reply times so no one waits too long.

Promote Your WhatsApp Presence

- → **Click-to-WhatsApp Ads:** Use Facebook and Instagram ads that open a WhatsApp conversation directly.
- → **Deep Links:** Add one-click WhatsApp links to your website and emails.
- → **QR Codes:** Put QR codes on posters, flyers, and billboards to start a chat.
- → **Multi-Channel:** Add WhatsApp to the marketing channels you already run.
- → **Better ROI:** Click-to-WhatsApp ads turn ad clicks into real conversations your team can follow up on.

How to Use WhatsApp Across Campus

Enrollment and Admissions

- ✓ Global application assistance
- ✓ Deadline reminders and virtual tours
- ✓ Status updates and document submission
- ✓ International interviews and scholarship info

Student Success

- ✓ Academic nudges and well-being check-ins
- ✓ International club and workshop invites
- ✓ Career resources and tutoring support

Alumni and Advancement

- ✓ Personal donor outreach
- ✓ Global giving campaigns and event invitations
- ✓ Newsletter updates and impact stories

MONGOOSE, THE AI ENGAGEMENT PLATFORM

Ready to reach every student, wherever they are? Learn more at www.hellomongoose.com.